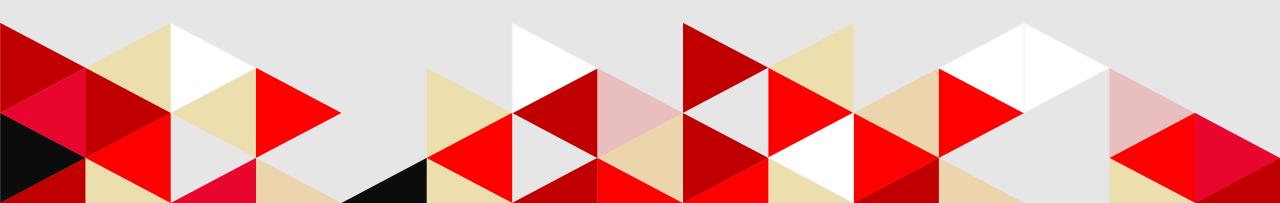




#### What is NADOS?

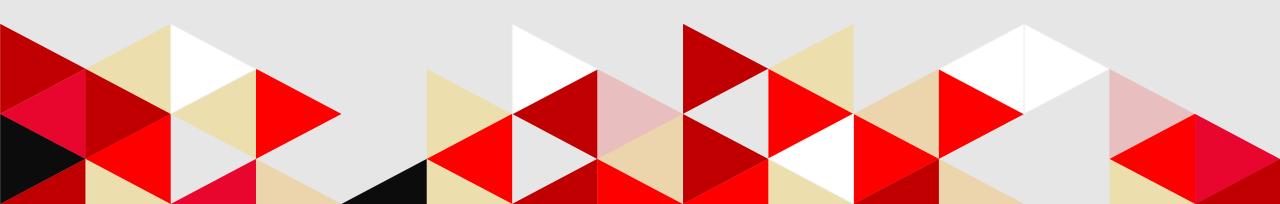
- A PepCoding product
- ◆ A social media
- A social media to make learning addictive





#### What is NADOS?

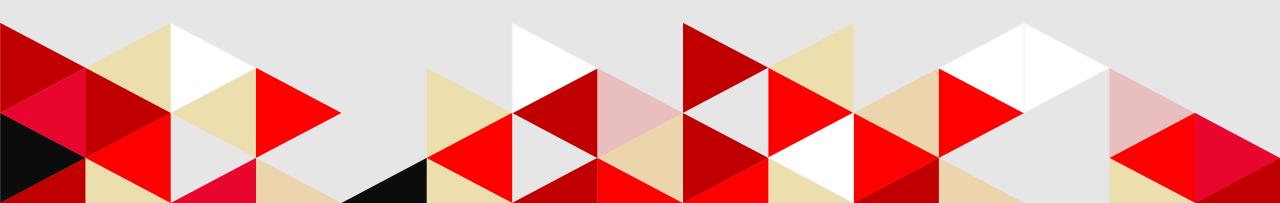
- Just like a FB, Insta, LinkedIn, Tiktok for learning purposes
- Webapp and Mobile App
- ◆ Releasing on 25<sup>th</sup> Aug, 2021





# Motivation vs Momentum for learning

- Motivation works best in short-term
- Momentum works best in long-term
- NADOS will help us build momentum for learning





- Content
- Compete
- Career
- Collaborate
- Community





- Content: Engaging content for the learner in you
- Compete
- Career
- Collaborate
- Community





- Content
- ◆ Compete: Regular contests for the competitor in you
- Career
- Collaborate
- Community





- Content
- Compete
- Career: Regular career opportunities (freelancing + internship opportunities)
- Collaborate
- Community





- Content
- Compete
- Career
- Collaborate: Collaborate with your friends while coding and building projects via screen-sharing, audio-video chat
- Community





- Content
- Compete
- Career
- Collaborate
- Community: Amazing community of fellow learners going through the same journey as you.

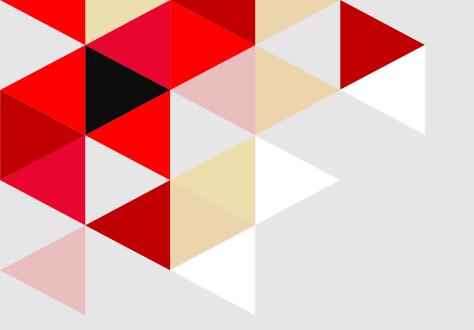






### **Momentum**

Momentum of learning





# **Addiction**

Addcition of learning



## **Degree vs NADOS**

- Knowledge First
- Learn things to do things
- Structured
- Work opportunity at the end

- Job First
- Do things to learn things
- Structured + Unstructured
- Work opportunity from beginning



# **Programs in NADOS**



- FJP (First Job Program)
- BBP (Beginners Buddy Program)
- ◆ CEP (Coding Excellence Program)
- ◀ JSP (Job Switch Program)
- ◆ PSP (Profile Switch Program)
- ◀ GJP (Guaranteed Job Program)



# **Programs in NADOS: FJP**



- ◆ First Job Program: 12 months
  - ▼ For 3<sup>rd</sup>/4<sup>th</sup> year college students preparing for their first job
  - Data Structures: Level1 (Foundation)
  - Data Structures: Level2 (Leetcode)
  - Data Structures: Competitive (Codeforces)
  - Web Dev: MERN stack
  - ◆ CORE: OOPS, OS, DBMS, CN, Pointers
  - System Design: HLD + LLD







- Beginners Buddy Program: 12 months
  - For 1<sup>st</sup>/2nd year college students introducing themselves to programming
  - Data Structures: Level1 (Foundation)
  - Web Dev: MERN stack
  - Mobile Dev: Dart + Flutter
  - Data Science with Python: Data Analysis, Machine Learning, Deep Learning



## **Programs in NADOS: CEP**



- Coding Excellence Program: 6 months
  - For 2nd/3rd year college students preparing for college campus placements
  - Data Structures: Level2 (Leetcode)
  - Data Structures: Level3 (Codeforces)
  - ◆ CORE: OOPS, OS, DBMS, CN, Pointers
  - System Design: HLD + LLD







- ◀ Job Switch Program: 6 months
  - ▼ For working professionals in service based companies, in dev roles, wanting to switch to product based companies
  - Data Structures: Level1 (Foundation)
  - Data Structures: Level2 (Leetcode)
  - Data Structures: Competitive (Codeforces)
  - System Design: HLD + LLD





# **Programs in NADOS: CSP**

- Career Switch Program: 6 months
  - For working professionals in non-dev roles wanting to switch to dev roles
  - Data Structures: Level1 (Foundation)
  - Web Dev: MERN stack



## **Programs in NADOS: GJP**



- Guaranteed Job Program: 6 months
  - For final year or pass out students seeking a guarantee of job
  - Post-paid
  - ◄ Income Share Agreement (15% salary per month, till 3 lakh is paid)
  - Data Structures: Level1 (Foundation)
  - Web Dev: MERN stack
  - Data Analysis via Python
  - Warning: It is 10 times costlier to our other similar products which are pre-paid

## **Payment Model**



- Free: All our content is freely available
- Prepaid Programs (FJP, BBP, CEP, JSP, CSP)
  - Live classes
  - Doubt Support
  - Freelancing Opportunities
  - Placement Assistance
  - Resume Building, Profile Building
- Postpaid Programs (GJP)
  - Guaranteed placement
  - Pay after you get placed via ISA (Income Share Agreement)







# Thank you